



END-TO-END DISTRIBUTION WITH FINANCIAL PRECISION

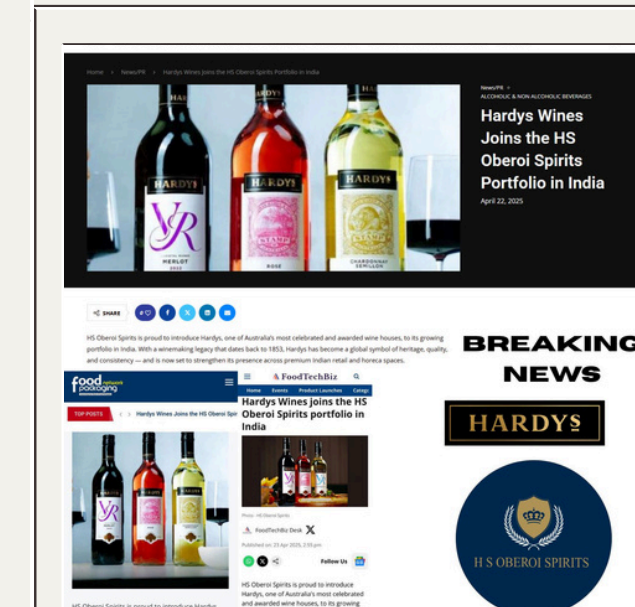
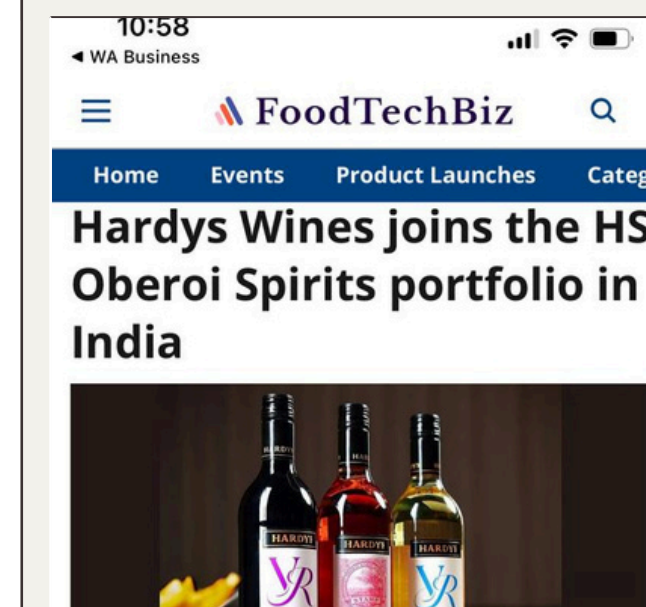
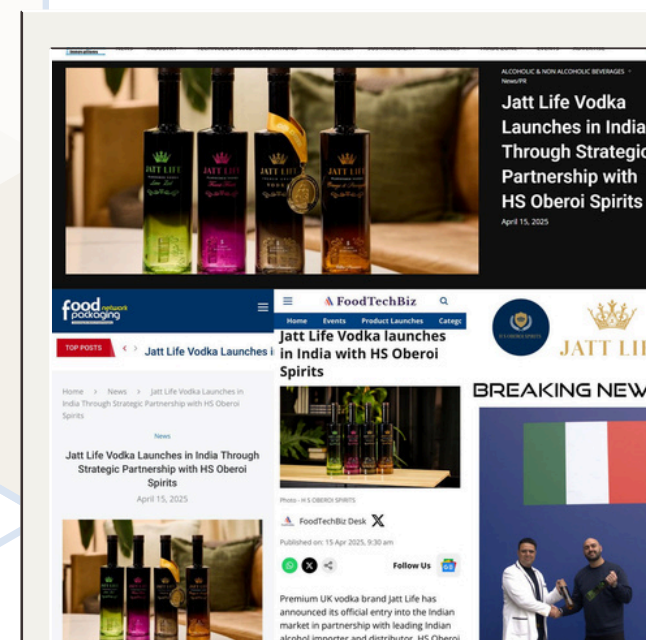
Driven by financial discipline and data-led execution, we grow brands that deliver consistent revenue impact.

ABOUT HS OBEROI SPIRITS

- HS Oberoi Spirits is a premium alcobev import and distribution company representing both international and homegrown brands across India.
- We manage the complete value chain — from import management and excise compliance to domestic distribution, on-trade partnerships, and retail presence.
- As channel partners to local producers and exclusive importers for global brands, we combine operational precision with marketing insight to help each label grow strategically in a competitive market.
- Rooted in the legacy of the HS Oberoi Group, our approach blends financial discipline, transparency, and a long-term vision for sustainable brand building.

What we can do for your Business?

- DISTRIBUTION
- BRANDS & LABEL LAUNCHES
- IMPORTING BRANDS
- EVENT & SPONSORSHIP FACILITATION
- RETAIL NETWORKING
- ON TRADE ACTIVATION



What we can do for your Business?

We transform complex operations into seamless market entry, visibility, and growth.

- End-to-End Distribution – Access our established trade networks and statewide logistics infrastructure for smooth, compliant execution.
- Brand Launch Support – From label registration to retail placement, we help your brand make a strong and strategic market debut.
- Import Management – Complete oversight of customs, excise, and regulatory compliance across India.
- On-Trade Activations – Curated programs that build brand presence through experiential visibility in key bars, restaurants, and hospitality venues.
- Strategic Visibility – Event collaborations, embassy partnerships, and sponsorships designed to position your brand with the right audience.
- Retail Relationships – Long-standing ties across key retail outlets ensure reach, visibility, and consumer recall where it matters most.

Our Services

- IMPORTS & BRAND ONBOARDING

From global sourcing to Indian market entry — we handle every stage of the import process, ensuring seamless customs clearance, label registration, and full compliance with state excise regulations.

- DISTRIBUTION

Comprehensive end-to-end distribution for alcohol and beverages — from port to pour.

Our team drives every phase of your go-to-market strategy, ensuring strategic placement, strong visibility, and sustained revenue growth.

- SUPPLY CHAIN

With years of on-ground expertise and standardised systems, we help brands build reliability, scalability, and operational excellence across markets.

Our Services

- REGULATORY AFFAIRS

Navigating India's complex excise framework with accuracy and foresight.

We manage planning, documentation, submissions, and post-approval processes across multiple states.

- LICENSING

Complete guidance and execution support for liquor licensing — from new applications to renewals — ensuring full alignment with evolving policy frameworks.

- LOGISTICS

Transparent, efficient, and cost-optimised logistics that ensure seamless stock movement from international warehouses to local retail and on-trade shelves.

Our Core Values

- QUALITY

We uphold the highest standards of quality, partnering with brands that share our commitment to authenticity and excellence in every bottle.

- ENTREPRENEURSHIP

We think like owners — agile, accountable, and driven by passion. Innovation and adaptability are central to how we create value.

- CUSTOMER FOCUS

Our partners and consumers are at the heart of what we do. We build lasting relationships by understanding needs and delivering consistently.

- INTEGRITY

We operate with transparency and ethical clarity. Every action reflects our belief that long-term success is built on trust and responsibility.

Our Goals

- BUILD ARTFULLY

With a deep passion for premium wines, craft beers, and fine spirits, we bring artistry and expertise to every aspect of sales and distribution.

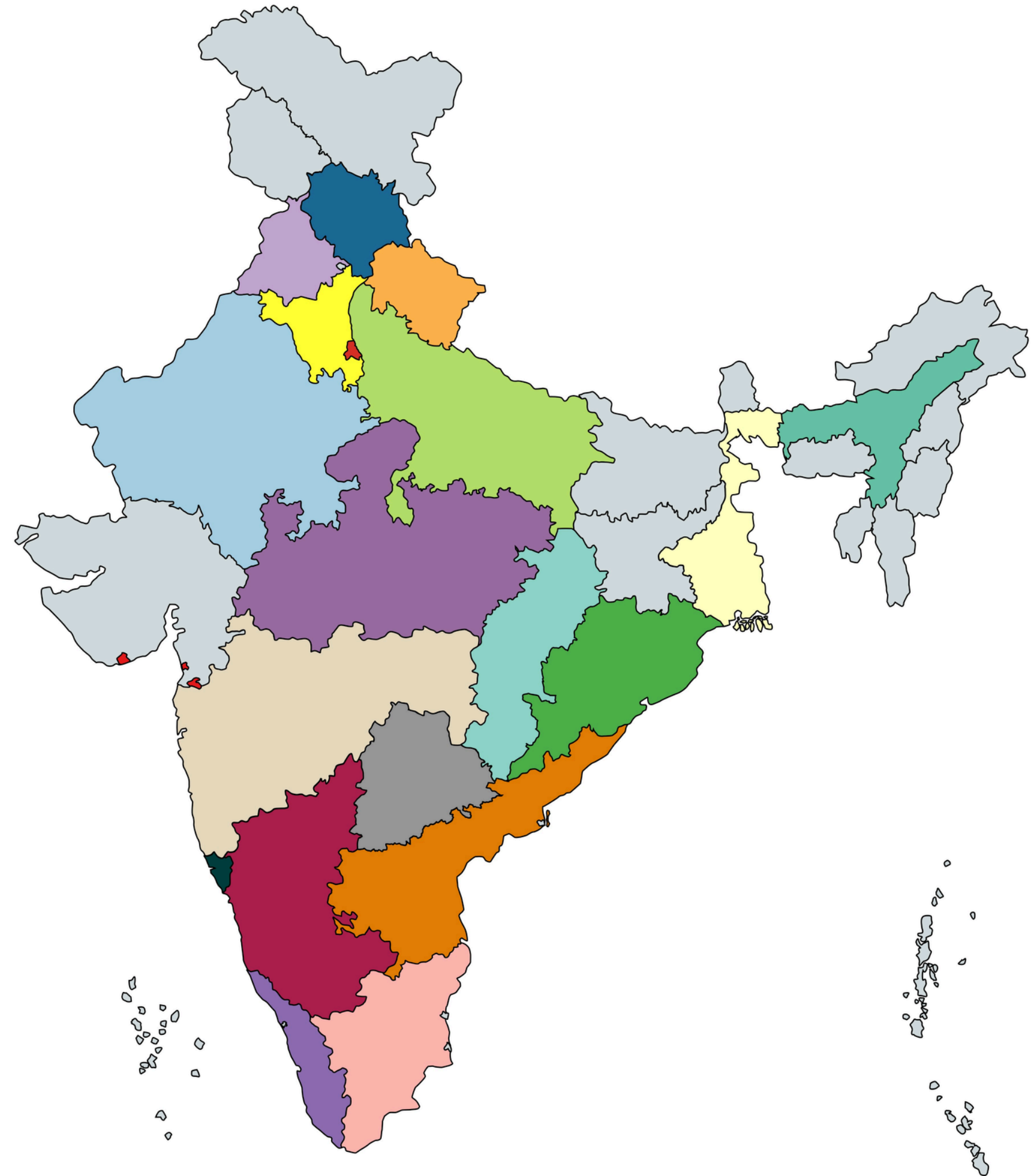
- BUILD CLEVERLY

By combining innovation, market insight, and strategic marketing, we help our partners expand their business and brand footprint effectively.

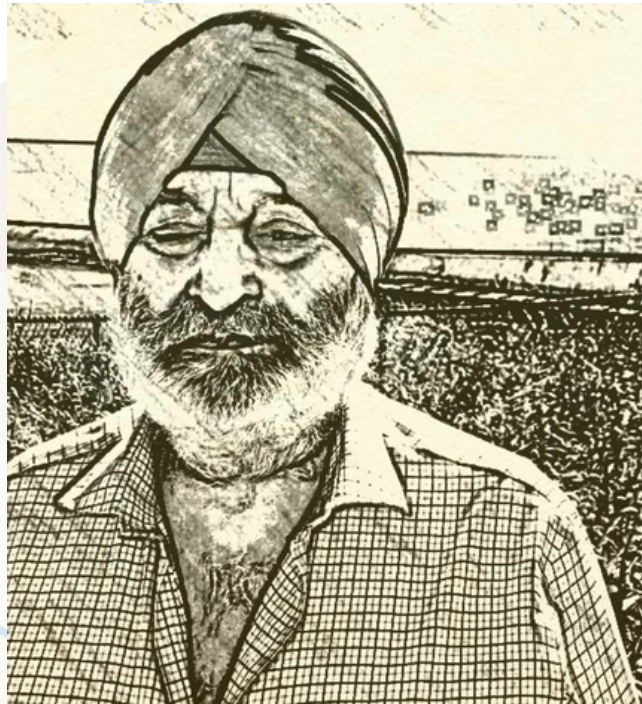
- BUILD RESPONSIBLY

We operate with respect for the people, communities, and ecosystems where we live and work — building growth that's both ethical and sustainable.

Our Distribution Network



Our Founders



FOUNDING PARTNER
HARDARSHAN SINGH OBEROI

With over five decades of experience, Mr. Hardarshan Singh Oberoi has witnessed and shaped the evolving landscape of India's construction and development sector. A second-generation real estate developer, he has been a pioneer in introducing state-of-the-art technologies that drive efficiency and innovation across projects. Over the years, he has worked extensively with both government and private organisations, fostering collaborations that advance progressive infrastructure initiatives. His strength lies in building effective liaisons and ensuring seamless compliance and operations across the industry.



FOUNDING PARTNER
MANVEER SINGH OBEROI

With over 27 years of diverse professional experience, Mr. Manveer Singh Oberoi has worked across construction, real estate development, marketing, and channel distribution.

He has collaborated with leading professionals across industries including corporate, telecom, healthcare, real estate, education, non-profit, hospitality, FMCG, and the alco-bev sector — both in India and internationally.

Known for his solution-driven approach, he brings expertise in project and crisis management, operational strategy, and navigating complex regulatory frameworks with clarity and finesse.



Our Brand Partners

JAAN

· JAAN PAAN LIQUEUR



COUNTRY OF ORIGIN

Canada



ALCOHOL BY VOLUME (ABV): 25% ABV

BOTTLE SIZE: 750 ML

SOMOS

· SOMOS (AÑEJO TEQUILA)



COUNTRY OF ORIGIN

Mexico



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 750 ML



BURNT FAITH

· BURNT FAITH BRANDY



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 700 ML



· KATSAROS LIMONCELLO LIQUEUR



COUNTRY OF ORIGIN

Greece



ALCOHOL BY VOLUME (ABV): 22% ABV

BOTTLE SIZE: 700 ML



· ŻUBRÓWKA CZARNA VODKA



COUNTRY OF ORIGIN:

Poland



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 1000 ML

· ŻUBRÓWKA BISON GRASS FLAVOURED VODKA



COUNTRY OF ORIGIN

Poland



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 1000 ML

· ŻUBRÓWKA BIAŁA VODKA



COUNTRY OF ORIGIN

Poland



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 1000 ML

· ŻUBRÓWKA VANILLA FLAVOURED VODKA



COUNTRY OF ORIGIN

Poland



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML



· ŻUBRÓWKA CRANBERRY VODKA



COUNTRY OF ORIGIN

Poland



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 500 ML

· ŻUBRÓWKA ICE BOMB VODKA



COUNTRY OF ORIGIN:

Poland



ALCOHOL BY VOLUME (ABV): 30% ABV

BOTTLE SIZE: 500 ML

· ŻUBRÓWKA FIRE BOMB VODKA



COUNTRY OF ORIGIN

Poland



ALCOHOL BY VOLUME (ABV): 30% ABV

BOTTLE SIZE: 500 ML

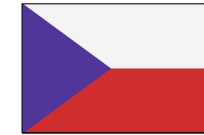


· BECHEROVKA HERBAL LIQUEUR



COUNTRY OF ORIGIN

Czech Republic



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 1000 ML

· BECHEROVKA (LEMOND)



COUNTRY OF ORIGIN

Czech Republic



ALCOHOL BY VOLUME (ABV): 20% ABV

BOTTLE SIZE: 500 ML

· BECHEROVKA (ORANGE AND GINGER)



COUNTRY OF ORIGIN

Czech Republic



ALCOHOL BY VOLUME (ABV): 20% ABV

BOTTLE SIZE: 500 ML



COURAGEOUS SPIRITS

· GLASWEGIN LONDON DRY



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 41.1% ABV

BOTTLE SIZE: 700 ML

· GLASWEGIN TEQUILA CASK



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 41.1% ABV

BOTTLE SIZE: 700 ML

· GLASWEGIN RASPBERRY & RHUBARB GIN



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML

· GLASWEGIN GOAT



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 700 ML



COURAGEOUS SPIRITS

· MCQUEEN GIN (BLACKCURRANT & RASPBERRY)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML

· MCQUEEN GIN (HIGHLAND DRY)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML

· MCQUEEN GIN (COLOUR CHANGING)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML

· MCQUEEN GIN (CITRON)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML



COURAGEOUS SPIRITS

· MCQUEEN GIN (FIVE CHILLI)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML

· MCQUEEN GIN (CHERRY BLOSSOM)
(LIMITED EDITION)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 500 ML

· KING'S INCH GLASGOW SINGLE MALT
WHISKY



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 46% ABV

BOTTLE SIZE: 700 ML

· KING'S INCH 8 YEAR OLD SINGLE MALT
WHISKY



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 46% ABV

BOTTLE SIZE: 700 ML

Barra

· ISLE OF BARRA (HEBRIDEAN VODKA)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 44% ABV

BOTTLE SIZE: 700 ML

· ISLE OF BARRA (ATLANTIC GIN)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 46% ABV

BOTTLE SIZE: 700 ML

· ISLE OF BARRA (ISLAND DARK RUM)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 38% ABV

BOTTLE SIZE: 700 ML

SHIVERING MOUNTAIN DISTILLERY

- SHIVERING MOUNTAIN (EARLY HARVEST GIN)
- SHIVERING MOUNTAIN (PREMIUM PINK GIN)



COUNTRY OF ORIGIN



United Kingdom

ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 700 ML



COUNTRY OF ORIGIN



United Kingdom

ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 700 ML

- SHIVERING MOUNTAIN (PREMIUM DRY GIN)



COUNTRY OF ORIGIN



United Kingdom

ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 700 ML



· SANTO BLANCO TEQUILA



COUNTRY OF ORIGIN

MEXICO



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 750 ML

· SANTO REPOSADO TEQUILA



COUNTRY OF ORIGIN

Mexico



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 750 ML

· SANTO ANEJO TEQUILA



COUNTRY OF ORIGIN

Mexico



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 750 ML

· ISANTO MEZQUILA TEQUILA



COUNTRY OF ORIGIN

Mexico



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 750 ML

· BREWDOG LOST PLANET FIRST LAGER



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 4.5% ABV

BOTTLE SIZE: 440 ML

· BREWDOG HAZY JANE



COUNTRY OF ORIGIN

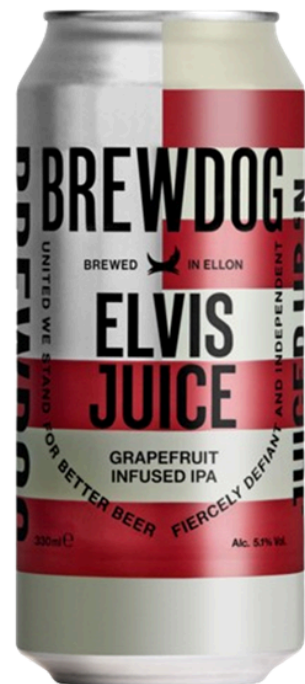
United Kingdom



ALCOHOL BY VOLUME (ABV): 5% ABV

BOTTLE SIZE: 440 ML

· BREWDOG ELVIS JUICE



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 5.1% ABV

BOTTLE SIZE: 440 ML

· BREWDOG PUNK IPA



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 5.4% ABV

BOTTLE SIZE: 440 ML



· BREWDOG DOUBLE HAZY



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 7.2% ABV

BOTTLE SIZE: 440 ML

· BREWDOG ALMOST FAMOUS



COUNTRY OF ORIGIN

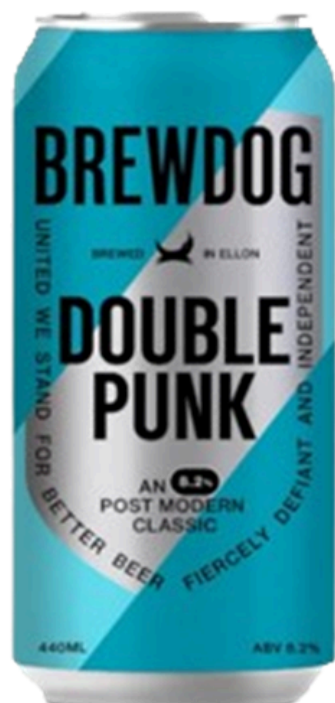
United Kingdom



ALCOHOL BY VOLUME (ABV): 6.8% ABV

BOTTLE SIZE: 440 ML

· BREWDOG DOUBLE PUNK



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 8.2% ABV

BOTTLE SIZE: 440 ML

· BREWDOG PLANET PALE ALE



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 4.3% ABV

BOTTLE SIZE: 330 ML



· BREWDOG DEAD PONY CLUB



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 3.8% ABV

BOTTLE SIZE: 330 ML

· BREWDOG HAZY JANE



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 5% ABV

BOTTLE SIZE: 330 ML

· BREWDOG PUNK IPA (GLUTEN FREE)



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 5.4% ABV

BOTTLE SIZE: 330 ML

· BREWDOG PUNK IPA



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 5.4% ABV

BOTTLE SIZE: 330 ML



BY **Carlsberg**

· SAKU ON ICE | 5% (BEER)



COUNTRY OF ORIGIN

Estonia



ALCOHOL BY VOLUME (ABV): 5% ABV

BOTTLE SIZE: 330ML

· SAKU ORIGINAAL | 5.2%(BEER)



COUNTRY OF ORIGIN

Estonia



ALCOHOL BY VOLUME (ABV): 5.2% ABV

BOTTLE SIZE: 330 ML

· SAKU KULD | 5.2% (BEER)



COUNTRY OF ORIGIN

Estonia



ALCOHOL BY VOLUME (ABV): 5.2% ABV

BOTTLE SIZE: 330ML

· ROCK IPA | 6% (BEER)



COUNTRY OF ORIGIN

Estonia



ALCOHOL BY VOLUME (ABV): 6% ABV

BOTTLE SIZE: 330ML



BY **Carlsberg**

· SAKU KULD | 5.2% (BEER)



COUNTRY OF ORIGIN

Estonia



ALCOHOL BY VOLUME (ABV): 5.2% ABV

BOTTLE SIZE: 330 ML

· SAKU ORIGINAAL | 5.2%(BEER)



COUNTRY OF ORIGIN

Estonia



ALCOHOL BY VOLUME (ABV): 5.2% ABV

BOTTLE SIZE: 330 ML



BY **Carlsberg**

· SAKU HEFEWEIZEN | 4% - 5.5% (BEER)



COUNTRY OF ORIGIN

Estonia



ALCOHOL BY VOLUME (ABV): 5% ABV

KEG SIZE: 30 L

· SAKU KULD | 5.2% (BEER)



COUNTRY OF ORIGIN

Estonia



ALCOHOL BY VOLUME (ABV): 5.2% ABV

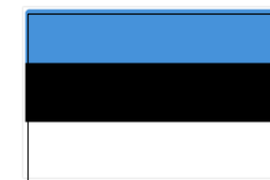
KEG SIZE: 30 L

· SAKU MÄRZEN | 5% (BEER)



COUNTRY OF ORIGIN

Estonia



ALCOHOL BY VOLUME (ABV): 6% ABV

KEG SIZE: 30 L



· ESTRELLA GALICIA ESPECIAL



COUNTRY OF ORIGIN

Spain



ALCOHOL BY VOLUME (ABV): 5.5% ABV

BOTTLE SIZE: 330ML BOTTLE

· ESTRELLA GALICIA ESPECIAL



COUNTRY OF ORIGIN

Spain



ALCOHOL BY VOLUME (ABV): 5.5% ABV

BOTTLE SIZE: 330 ML CAN

· ESTRELLA GALICIA TOSTADA



COUNTRY OF ORIGIN

Spain



ALCOHOL BY VOLUME (ABV): <0-0.4% ABV

BOTTLE SIZE: 330ML CAN



· ESTRELLA GALICIA ESPECIAL



COUNTRY OF ORIGIN
Spain



ALCOHOL BY VOLUME (ABV): 5.5% ABV

BOTTLE SIZE: 500 ML CAN

· ESTRELLA GALICIA ESPECIAL



COUNTRY OF ORIGIN
Spain



ALCOHOL BY VOLUME (ABV): 5.5% ABV

BOTTLE SIZE: 30 L KEG



• DUNVILLE'S IRISH WHISKEY

COUNTRY OF ORIGIN

Ireland



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 750ML BOTTLE



• THE HOUSE OF TORVELLAN

COUNTRY OF ORIGIN

Scotland



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 700ML BOTTLE



· JATT LIFE VODKA ORIGINAL



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 700 ML

· JATT LIFE VODKA ORANGE & PINEAPPLE



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML

· JATT LIFE VODKA FOREST FRUITS



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML

· JATT LIFE VODKA LIME ZEST



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML



JATT LIFE

· JATT LIFE VODKA VANILLA BEAN



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 37.5% ABV

BOTTLE SIZE: 700 ML

· JATT LIFE IRISH WHISKEY



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 700 ML

· JATTI GIN RASPBERRY & PEACH



COUNTRY OF ORIGIN

United Kingdom



ALCOHOL BY VOLUME (ABV): 40% ABV

BOTTLE SIZE: 700 ML

HARDYS

· HARDYS STAMP SHIRAZ CABERNET



COUNTRY OF ORIGIN

Australia



ALCOHOL BY VOLUME (ABV): 13%-14.0% ABV

BOTTLE SIZE: 750 ML

· HARDYS STAMP CABERNET MERLOT



COUNTRY OF ORIGIN

Australia



ALCOHOL BY VOLUME (ABV): 13.0 - 14.0% ABV

BOTTLE SIZE: 750 ML

· HARDYS STAMP ROSE



COUNTRY OF ORIGIN

Australia



ALCOHOL BY VOLUME (ABV): 11-12.5% ABV

BOTTLE SIZE: 750 ML

· HARDYS STAMP CHARDONNAY SEMILLON



COUNTRY OF ORIGIN

Australia



ALCOHOL BY VOLUME (ABV): 12.85% ABV

BOTTLE SIZE: 750 ML

HARDYS

· HARDYS STAMP BRUT SPARKLING WINE



COUNTRY OF ORIGIN

Australia



ALCOHOL BY VOLUME (ABV): 12.7% ABV

BOTTLE SIZE: 750 ML

· 2021 HARDYS TINTARA GRENACHE SHIRAZ MATARO



COUNTRY OF ORIGIN

Australia



ALCOHOL BY VOLUME (ABV): 14.2% ABV

BOTTLE SIZE: 750 ML

· 2022 HARDYS TINTARA CABERNET SAUVIGNON



COUNTRY OF ORIGIN

Australia



ALCOHOL BY VOLUME (ABV): 14.23% ABV

BOTTLE SIZE: 750 ML

· 2022 HARDYS TINTARA SHIRAZ



COUNTRY OF ORIGIN

Australia



ALCOHOL BY VOLUME (ABV): 14% ABV

BOTTLE SIZE: 750 ML

HARDYS

· HARDYS CREST CABERNET SAUVIGNON



COUNTRY OF ORIGIN



Australia

ALCOHOL BY VOLUME (ABV): 14% ABV

BOTTLE SIZE: 750 ML

· HARDYS CREST CHARDONNAY



COUNTRY OF ORIGIN



Australia

ALCOHOL BY VOLUME (ABV): 13.5% ABV

BOTTLE SIZE: 750 ML

· HARDYS CREST SHIRAZ



COUNTRY OF ORIGIN



Australia

ALCOHOL BY VOLUME (ABV): 14% ABV

BOTTLE SIZE: 750 ML

HARDYS

· HARDYS VR SHIRAZ



COUNTRY OF ORIGIN



Australia

ALCOHOL BY VOLUME (ABV): 13.87% ABV

BOTTLE SIZE: 750 ML

· HARDYS VR MASCATO



COUNTRY OF ORIGIN



Australia

ALCOHOL BY VOLUME (ABV): 6% ABV

BOTTLE SIZE: 750 ML

· HARDYS VR CHARDONNAY



COUNTRY OF ORIGIN



Australia

ALCOHOL BY VOLUME (ABV): 13% ABV

BOTTLE SIZE: 750 ML

· HARDYS VR MERLOT



COUNTRY OF ORIGIN



Australia

ALCOHOL BY VOLUME (ABV):

13%-13.5% ABV

BOTTLE SIZE: 750 ML



· VENDAVAL CABERNET SAUVIGNON



COUNTRY OF ORIGIN

Chile



ALCOHOL BY VOLUME (ABV): 13% ABV

BOTTLE SIZE: 750 ML

· VENDAVAL CARMENERE



COUNTRY OF ORIGIN

Chile



ALCOHOL BY VOLUME (ABV): 12.6% ABV

BOTTLE SIZE: 750 ML

· VENDAVAL MERLOT



COUNTRY OF ORIGIN

Chile



ALCOHOL BY VOLUME (ABV): 12.8% ABV

BOTTLE SIZE: 750 ML



FOXWINES

· VENDAVAL CHARDONNAY



COUNTRY OF ORIGIN

Chile



ALCOHOL BY VOLUME (ABV): 12.8% ABV

BOTTLE SIZE: 750 ML

· VENDAVAL SAUVIGNON BLANC



COUNTRY OF ORIGIN

Chile



ALCOHOL BY VOLUME (ABV): 12.8% ABV

BOTTLE SIZE: 750 ML

The Evolving Alcohol Supply Chain

India's wine, spirits, and beverages industry is transforming rapidly — shaped by changing consumer preferences, regulatory frameworks, and the globalisation of trade.

At HS Oberoi Spirits, we adapt by integrating innovation, technology, and compliance to create agile, future-ready distribution systems for international and domestic brands.

SKU PROLIFERATION & SUPPLY CHAIN EFFICIENCY

As consumer choice expands, SKU volumes across categories have grown exponentially, making storage, fulfilment, and stock accuracy more complex than ever.

We address these challenges through data-driven warehouse management, automation, and tech-enabled forecasting — ensuring faster turnaround, reduced wastage, and higher accuracy across our pan-India supply chain.

DISTRIBUTION NETWORKS & MARKET REACH

Our goal is to build a connected, intelligent distribution ecosystem.

Through centralised facilities, cross-docking, and inventory pooling, we reduce handling costs and increase market responsiveness.

Our extensive network enables quicker market rollouts, improved visibility, and better placement opportunities for every brand we represent.

REGULATIONS, CUSTOMS & COMPLIANCE

Navigating India's excise and customs landscape requires expertise and precision.

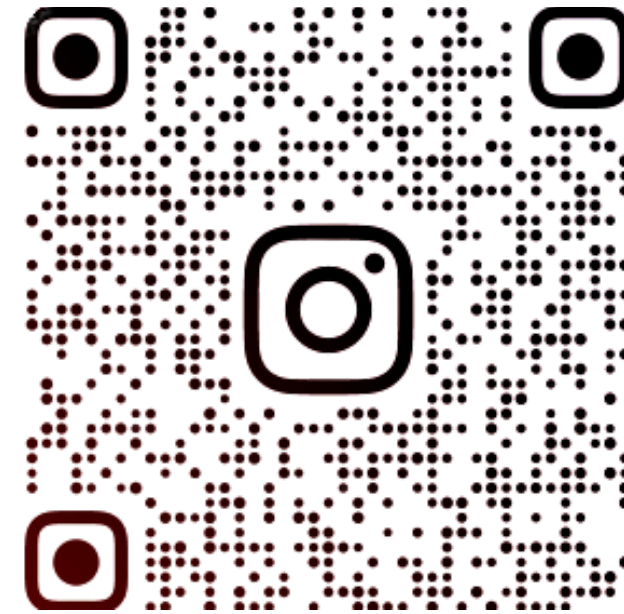
We streamline the import-to-clearance process across states — handling documentation, excise submissions, and approvals so that brands can focus on production, marketing, and sales while we ensure timely, compliant delivery.

TECHNOLOGY & FORECASTING

From digitised warehousing to AI-driven demand planning, technology is reshaping how the alco-bev industry operates.

We invest in tools that enhance visibility, track performance in real time, and enable forecasting that supports smarter production and distribution decisions.

This integration of tech and insight helps reduce excess inventory, optimise logistics, and increase profitability for both producers and distributors.



MANVEER SINGH OBEROI
+91 9811624442



VINNI SHARMA
+91 7620 307 628



APARNA KAISTHA
+91 9811339886



HEMANT SUNEJA
+91 90155 53375



SANJAY CHOUDHARY
+91 78385 00931